



## **Julie Searls**

*Consultant*

### **ABOUT JULIE**

An accomplished accounting and finance professional with 25+ years of proven leadership experience, Julie is experienced in strategic planning, project management, budgeting, forecasting, financial planning and analysis, executive committee and board reporting packages, and complex accounting system migrations.

Beginning her career providing business assurance services at Big Four firm PricewaterhouseCoopers, Julie subsequently held positions of increasing responsibility outside of public accounting, including finance manager, controller, director of finance, and vice president of accounting. She has worked in a broad range of industries, including a multistate publicly held diversified financial services company, a comprehensive real estate firm, a national retail data and analytics company, and one of the largest independent fund administration providers in the U.S.

With hands-on acquisition and consolidation experience, Julie is highly capable of managing large-scale system conversions and integrations, including creating accounting infrastructures, converting historical data, designing processes and procedures, implementing financial reporting, training users, and creating KPI dashboards. She is proficient in the month-end and year-end close processes, financial statement preparation, business unit and product line reporting, variance analysis, revenue recognition, audit preparation, compliance reporting, incentive compensation, employee benefit plans, payroll and expatriate activities.

Julie is comfortable communicating with internal stakeholders, including financial professionals, business line owners, management teams and senior leaders, as well as managing external audit, banking, insurance and governmental affairs relationships. She is adept at negotiations, drafting contracts, developing pricing structures, and creating short-to-long-range business plans. Julie also has a robust software skill set, including Great Plains, NetSuite, Paylocity, QuickBooks, Salesforce and SAP Concur.

Clients appreciate Julie's ability to support and collaborate with their employees, executives and business partners. Utilizing her diverse experience and in-depth accounting and financial knowledge, she helps organizational leaders plan and make the best strategic decisions to achieve their goals.

### **INDUSTRY EXPERIENCE**

Advertising, Asset Management, Banking, Business Development, Construction, Consumer Products, Entertainment, Event Management, Financial Services, Information Technology, Investments/Investment Companies, Legal, Marketing, Media, Professional Services, Property Management, Real Estate, Research & Development, Sales, Service, Software, Sports Teams and Clubs, Start-up Companies,

Telecommunications

## **EDUCATION**

- Ohio University, Bachelor of Business Administration, Accounting and Business Law, *cum laude*