



## **Melanie Gerosa, CPA, MBA**

*Shareholder + Director of Recruiting*

### **ABOUT MELANIE**

Melanie is a dynamic, versatile leader with success in accounting and business development in diverse business environments. As a CPA with core expertise in finance and accounting, and a talent for identifying process improvements, motivating teams to reduce costs, eliminate re-work, and increase revenue, she is a trusted advisor to clients in assessing needs. Melanie also has a global perspective and a strong rapport with others.

Melanie joined Kaiser Consulting in 2014 as an accounting consultant, and after several successful client engagements, she agreed to manage Kaiser Consulting's business development efforts beginning in 2016. As business development manager, she mainly focused on helping large companies at all stages of growth to relieve their pain points with the right mix of finance, accounting, and information technology solutions. She has been pivotal in growing our client base, building solid relationships, and helping our clients achieve their goals.

In 2021, Melanie became a shareholder in the firm, and in 2022, she was promoted to the newly created position of director of recruiting. Melanie oversees all strategic and tactical aspects of our firm's recruitment process as director of recruiting, ensuring Kaiser Consulting continues to hire the topmost accomplished consultants in our profession.

Melanie started her career with Big-5 Firm, Arthur Andersen, where she performed and supervised audits, reviews, and special projects for clients in a variety of industries. She has held other accounting management roles providing leadership and support with technical accounting, financial statements, month-end close processes, budgets, consolidations, cash flow, variances, and investments. In each role, she excelled at providing global support, leading change, and improving processes.

Melanie is a customer-focused, collaborative professional with a proven record of success in accounting, business development, and exceptional customer service. She leverages her expansive network of contacts and her unique talents and industry experiences to deliver customized service and value to clients.

### **INDUSTRY EXPERIENCE**

Automotive, Banking, Consumer Products, Financial Services, Food & Beverage, Franchising, Insurance, Manufacturing, Pharmaceuticals, Professional Services, Retail, Supply Chain, Wholesale

## **EDUCATION**

- University of Dayton, Master of Business Administration, International Finance, *summa cum laude*
- Wright State University, Bachelor of Science in Accountancy, *summa cum laude*

## **CERTIFICATIONS**

- CPA – Certified Public Accountant – Ohio

## **PROFESSIONAL AFFILIATIONS**

- The Ohio Society of Certified Public Accountants
- Central Ohio Association for Finance Professionals
- Women for Economic Leadership and Development, Columbus Chapter