



Melanie Gerosa, CPA, MBA

Business Development Manager

ABOUT MELANIE

Melanie is a dynamic, versatile leader with success in both accounting and business development in diverse business environments. As a CPA with core expertise in finance and accounting, and a talent for identifying process improvements, motivating teams to reduce costs, eliminate re-work, and increase revenue, she is a trusted advisor to clients in assessing needs. Melanie also has a global perspective and a strong rapport with others.

Melanie joined Kaiser Consulting in 2014 as an accounting consultant, and after several successful client engagements, agreed to manage Kaiser Consulting's business development efforts. In her business development role, she helps clients to relieve their pain points with the right mix of finance, accounting, and information technology solutions. She mainly focuses on the Central Ohio Area and large companies at all stages of growth.

Melanie started her career with Big 4 Firm, Arthur Andersen, where she performed and supervised audits, reviews, and special projects for clients in a variety of industries. She has held other accounting management roles providing leadership and support with technical accounting, financial statements, month-end close processes, budgets, consolidations, cash flow, variances, and investments. In each role, she excelled at providing global support, leading change, and improving processes.

Melanie is a customer-focused, collaborative professional with a proven record of success in accounting, business development, and exceptional customer service. She leverages her expansive network of contacts and her unique set of talents and industry experiences to deliver customized service and value to clients.

INDUSTRY EXPERIENCE

Automotive, Banking, Consumer Products, Financial Services, Food & Beverage, Franchising, Insurance, Manufacturing, Pharmaceuticals, Professional Services, Retail, Supply Chain, Wholesale

EDUCATION

- University of Dayton, Master of Business Administration, International Finance, *summa cum laude*
- Wright State University, Bachelor of Science in Accountancy, *summa cum laude*

CERTIFICATIONS

- CPA – Certified Public Accountant – Ohio

PROFESSIONAL AFFILIATIONS

- Women for Economic Leadership and Development
- Central Ohio Association of Finance Professionals