



## **Tracey Holecek, CPA**

*Managing Partner + Shareholder*

### **ABOUT TRACEY**

A dynamic CPA with business, accounting, auditing, and finance expertise, Tracey is a respected leader with a proven ability to collaborate with stakeholders on strategic initiatives, motivate professionals to peak performance, and drive clients to success with well-rounded solutions. Skillfully utilizing her 20+ years of Big Four public accounting, Fortune 500, and private industry experience, she is a trusted advisor to executive leaders across diverse business environments.

Tracey joined Kaiser Consulting in 2013 and has been a management team member since 2016. She became a shareholder in 2018 and was promoted to managing partner in 2023 after serving as an accounting consultant, project manager, director of client service, and managing director of client service. While cultivating business relationships, managing client engagements, and contributing to staff development, she has advanced vital firm initiatives and been instrumental in growing the firm's practice areas. As managing partner, Tracey oversees the strategic direction and leads the management of our nationally recognized consulting firm, including our expanding team of talented professionals, an award-winning culture of excellence, and 30+ year history of delivering value-driven service to our clients.

Beginning her career as an auditor at Big Four global professional services firm Ernst & Young (EY), Tracey supervised audit teams on GAAP and SEC reporting engagements in various industries before transitioning into the private sector. At KeyCorp Management Company, a subsidiary of Fortune 500 publicly held KeyCorp, she served as assistant vice president in business planning and development, where she assisted with developing a tracking and reporting system for corporate-wide strategic initiatives and led the efforts to implement a budgeting process for capital spending. She has also performed accounting, tax and payroll services as an independent consultant.

Tracey enjoys educating future accounting professionals and skilling business community members on financial and leadership topics. She has spoken about financial literacy and careers in accounting for The Ohio CPA Foundation, presented on Sarbanes-Oxley compliance to an MBA class at The Ohio State University, led presentations on financial statements, internal controls, and key performance indicators for small business programs, and provided career tips to aspiring leaders for The Ohio Society of CPAs.

### **INDUSTRY EXPERIENCE**

Automotive, Banking, Credit Unions, Engineering, Financial Services, Healthcare, Insurance, Manufacturing, Media, Nonprofit, Private Equity, Professional Services, Research & Development, Restaurant, Retail, Start-up Companies, Supply Chain

## **EDUCATION**

- John Carroll University, Bachelor of Science in Business Administration, Accounting

## **CERTIFICATIONS**

- CPA – Certified Public Accountant – Ohio

## **PROFESSIONAL AFFILIATIONS**

- Association of International Certified Professional Accountants
- American Institute of Certified Public Accountants
- The Ohio Society of Certified Public Accountants (OSCPA) | Kaiser Consulting's Representative with the OSCPAs Ohio Accounting Talent Coalition